

Privacy and Cookie Statement of Gastronomixs.com

Version: May 2018

As Gastronomixs attaches great value to your privacy, we do our utmost to process your personal data carefully. This privacy and cookie statement explains how we handle your personal data.

Gastronomixs processes personal data under the statutory provisions of the General Data Protection Regulation (GDPR). Personal data are data that can identify you, such as your name or e-mail address.

What personal data does Gastronomixs use and why?

Gastronomixs may process your personal data when you register on our website, visit our website, send us a request, contact our customer service, or report a problem with our website.

We use your personal data for various purposes. These purposes and the personal data used for them are set out below. You provide all personal data to us.

1. To communicate with you, the following personal data are processed:
 - First name and sometimes your surname
 - Your e-mail address and sometimes your telephone number
2. To use the unpaid account, the following personal data are processed:
 - First name
 - Surname
 - Country
 - E-mail address
 - Password
3. To use a paid account, the following personal data are processed:
 - Name and address details
 - Country
 - Business/private individual

For a business, the following data are also processed:

 - Business name
 - VAT number
 - Type of business
 - Job title
 - E-mail address
 - Password
 - Payment details
4. To comply with statutory obligations of the tax authorities, the following personal data are processed:
 - Business name, if applicable
 - Name and address details
5. To send you a newsletter, the following personal data are processed:
 - E-mail address

Our subscriber database consists of persons who have actively registered via our website. At the bottom of each newsletter, there is a hyperlink you can use to easily unsubscribe as a subscriber.

6. To analyse and improve Gastronomixs' services and perform market research for it, the following personal data are processed:
- Variable. Market research is conducted with surveys. Some surveys are anonymous. The personal data that are normally requested are first name, surname, and e-mail address.

We do not process your personal data for purposes other than those for which they have been collected.

How long does Gastronomixs store my data?

Since we do not store personal data for longer than necessary, we remove your personal data as stated in these cases:

- Free account: as soon as the account has been completely inactive for two years or when the user deletes their own account
- Paid account: when the user deletes their own account, the account will actually be removed from the member database on expiry of the paid subscription
- Statutory obligations of the tax authorities: after the seven-year retention period has expired

Security measures

To protect personal data against unlawful processing operations and/or loss, Gastronomixs has implemented the necessary technical and organisational measures. The ICT systems are adequately secured, regularly backed up, and our website has an SSL certificate. The employees of Gastronomixs moreover know the importance of your privacy and have a duty of confidentiality.

When Gastronomixs uses other parties, known as processors, it ensures they have also implemented adequate measures.

If you feel we have not sufficiently protected your data or there has been misuse, please contact us via support@gastronomixs.com.

To whom does Gastronomixs pass on my data?

Your personal data may be received by the processors we use, namely:

- E-sites (web developer)
- Fingerspitz (online marketing agency)
- Buckaroo (payment provider)
- MailChimp (e-mail marketing system)
- Intercom (customer messaging platform/chat function)
- HofGroep Vermetten (accountant)
- Hotjar (website analyses)
- Adform (banner adverts)
- Facebook
- Google

Unfortunately, it is not always possible to limit personal data processing to within the European Union. If personal data are processed through us outside the European Union, this will be done only by companies registered in a country given 'adequate' status by the European Commission.

We have signed a processing agreement with all processors, both within and outside the European Union.

We do not sell your personal data to third parties and only provide such data if this is necessary for performing the agreement with you, because you have consented to this purpose, or to comply with a legal obligation.

Cookies

We use cookies on this website. Cookies are small text files stored on your computer or mobile device when you visit the website. Functional, analytical, and tracking cookies are placed via our website.

Functional cookies

Functional cookies are cookies that ensure the website functions properly. For example, these cookies are used to read out your browser settings to get the website to display properly on your screen. Read more about cookies on the website of [ConsuWijzer](#).

Tracking cookies

We place a tracking cookie on your device with your consent, which can be requested as soon as you visit the Gastronomixs website. This enables us to know things such as how often you have visited our website. The resultant profile is not linked to your name, address, e-mail address, etc.; instead it serves only to match advertisements and messages to your profile and ensure they are as relevant as possible for you.

Google Analytics

A Google Analytics cookie is placed via our website. We use this service to monitor and generate reports on how visitors use our website. Google may also provide this information to third parties where required to do so by law or insofar as third parties process the information on Google's behalf. We have no control over this. Read [Google's](#) privacy statement (which may change regularly) and [Google Analytics'](#) specific privacy policy to understand what they do with the personal and other data they process via these cookies. We have not consented to Google using the Analytics information obtained via us for any other Google services. The information that Google collects is anonymised. Your IP address is expressly excluded. Google states it adheres to the EU-US Privacy Shield principles and is affiliated to the Privacy Shield programme of the United States Department of Commerce. This ensures that an appropriate level of protection is provided for the processing of any personal data collected.

Social media buttons

You will find social media buttons at various places on the website, which you can use to follow us on that channel or easily share the texts we have posted. These social media channels collect information which they can obtain via the cookies they place. The social media buttons belong to [Facebook](#), [Instagram](#), [YouTube](#), and [Twitter](#). Click on the name of any channel in the previous sentence to review their privacy statements (which may change regularly) and discover what they do with the information collected via cookies. As an organisation, we have nothing to do with this. The information they collect is anonymised as much as possible, transferred to, and then stored by Facebook, Instagram, YouTube, and Twitter on servers in the United States. Facebook, Instagram, LinkedIn, and Twitter state they adhere to the safe harbour privacy principles and are affiliated to the safe harbour programme of the United States Department of Commerce. This ensures that an appropriate level of protection is provided for the processing of any personal data collected.

Rejecting or deleting cookies

Most browsers automatically accept cookies, but you can change the browser settings to reject them. This needs to be reset for each browser and for each computer. More information about enabling, disabling, and deleting cookies can be found in [these instructions from the Consumers' Association](#) and/or using your browser's Help function.

What rights do you have regarding your personal data?

Right of access

A data subject may check whether their personal data have been processed and obtain a copy of those data.

Right of rectification

A data subject may have inaccurate personal data rectified or provide a supplementary statement regarding incomplete personal data.

Right to erasure/to be forgotten

At your request, we must erase your personal data without unreasonable delay if these personal data are no longer needed for the purposes for which they were collected or otherwise processed, you withdraw your consent and there is no other legal basis for processing, you have rightly objected to the processing, your personal data have been unlawfully processed, your personal data must be erased to comply with a legal obligation, or the personal data have been collected for a direct offer of internet services to a child.

Right to restriction of processing

The right to restriction means the processing of your personal data will temporarily be put on hold at your request. The data may then only be processed with your consent, to institute/exercise/substantiate a legal claim, to protect the rights of others, or for important reasons of general interest for the European Union or for a Member State. Restriction of processing is possible if you dispute the accuracy of the personal data, the processing is unlawful and you request restriction of use of instead of erasure of the personal data, we no longer need the personal data, or you have objected to the processing.

Right to transferability/data portability

The right to data portability applies only to automatic processing based on your consent or performing our agreement with you. This means you may obtain your personal data in a structured, commonly used, and machine-readable form. The essential difference with the right of access is the method of acquisition. The condition is you must have provided the data to us yourself. You can request us to provide these data directly to a third party (the new controller).

Right to object

You may object to the processing, or further processing, of your personal data, for example if the processing is based on a legitimate interest.

Right not to be subject to automated individual decision-making

We do not use automated individual decision-making (based on profiling). Although we create profiles – chiefly manually – there is no automated individual decision-making with its associated legal/far-reaching consequences for you as a user.

Submitting a request

If you wish to exercise any of the above rights, you may submit a request for this purpose via the contact details below. To ensure that the request for access has been submitted by you, please send us a copy of your identity document with the request. On this copy, black out your photo, the MRZ (machine-readable zone – the strip of numbers along the bottom of the passport), your passport number, and, if applicable, your Citizen Service Number (*Burgerservicenummer*, BSN). This is to protect your privacy.

You will receive a response as soon as possible, but in any case within one month. This period may be extended by two months for a complex or comprehensive request, of which notice will also be given to you within one month.

In principle, you do not have to provide personal data to Gastronomixs. If you refuse to provide data, we unfortunately cannot be of service to you. If personal data are processed based on your consent, you may withdraw this consent at any time.

Complaints

If you have any complaints about the processing of personal data by Gastronomixs, you may submit a complaint to the Dutch Data Protection Authority (*Autoriteit Bescherming Persoonsgegevens*) [here](#). You may always complain to Gastronomixs first.

Gastronomixs is a trade name of Culiversum B.V. Culiversum B.V. is the processor for the processing of your personal data. Culiversum B.V. has its registered office in Waalwijk and is listed in the Trade Register under number 53994264.

The contact details for requests, questions, or complaints are:

Gastronomixs

Laageinde 49

5142 EE Waalwijk

+31 (0)416-344781

info@gastronomixs.com

Amendments to the privacy and cookie statement

Due to both legislative amendments and the ever-changing nature of technology, our privacy and cookie statement is subject to change. Whenever changes occur, we update our privacy and cookie statement to keep you informed of such changes. We therefore recommend that you check this page regularly.

This privacy statement was last amended on 23 May 2018.